



Our mission:
Enable individuals to be in
time at the right doctor

SkinVision Service



Empower individuals

Creating awareness and enabling self monitoring



Large dataset

Machine learning to achieve highest accuracy



Global health center

Mobilizing and connecting individuals to the health system



million

Downloads

Worldwide, iPhone &
Android



million

Photos

Best camera is the one
you have with you



thousand

Skin cancer found

Melanoma, BCC
and SCC



	2013-2015	2016-2017	2018-2020
POSITIONING	Consumer focused melanoma app	Skin cancer focused broader health services	Preventative skin health service Online GP/dermatology clinic
CONSUMERS	125.000 downloads, no focus Early movers technology driven	1.5M+ downloads, 4 focus countries 1 melanoma/day testimonial	10 Mln + downloads Consumer confidence
TECHNOLOGY	Fractal analysis based app Advanced camera	Deep learning features Triage service for clinics	Deep learning enabled service
HEALTH SYSTEM	Health system very sceptical LMU clinical trial	Health insurance acceptance Global population study	Health system acceptance Population health offering



SkinVision