

We've built the technology platform to measure health outcomes in the digital era—and we're helping the most innovative companies understand the everyday behaviors that drive them.



evidation

TEAM BACKGROUNDS INCLUDE



Patients and their outcomes have historically been characterized using limited, visible-to-the-system data sets.

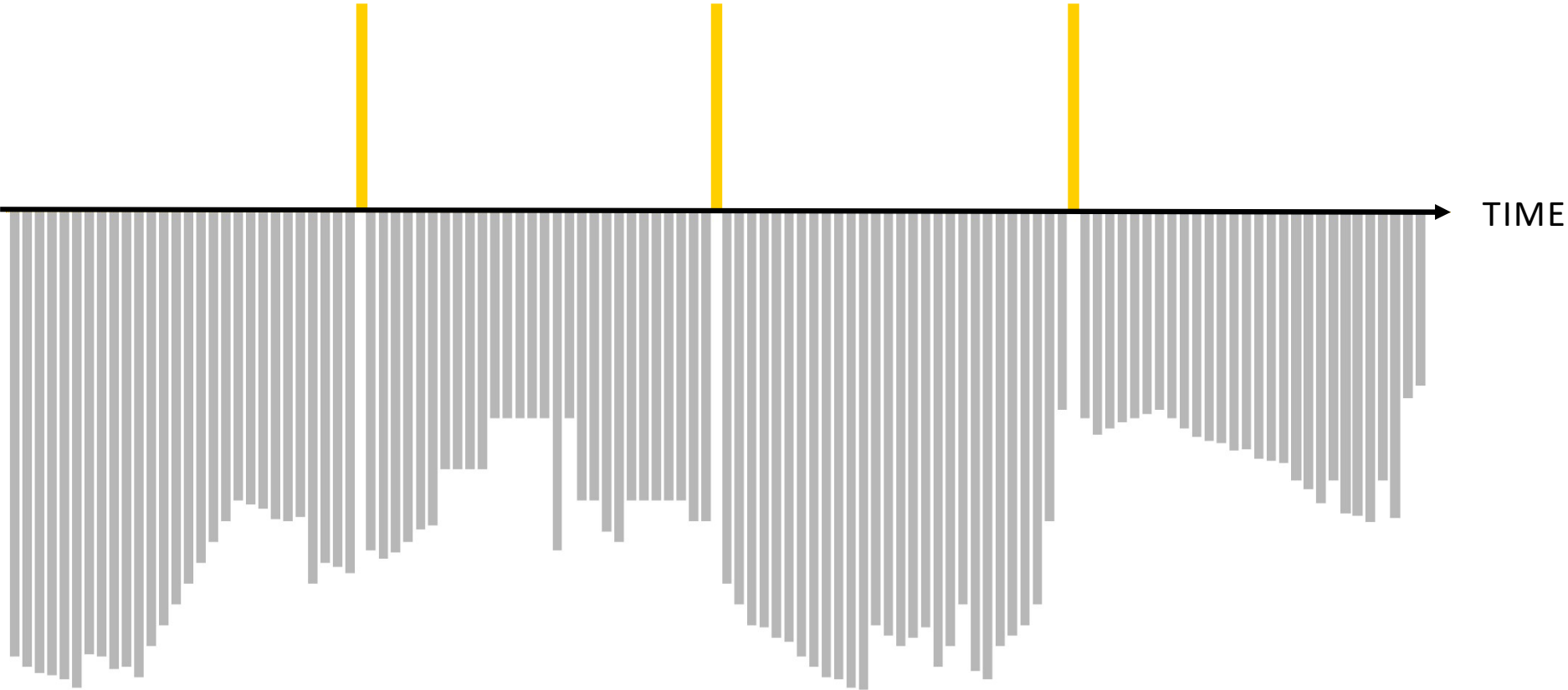
DATA POINTS

Visible

episodic

Invisible

continuous,
passive





speech and voice

eczema

social

contact dermatitis

stress

sleep

routine patterns

chronic dry skin

glucose

skin cancers

smoking

diet

movement

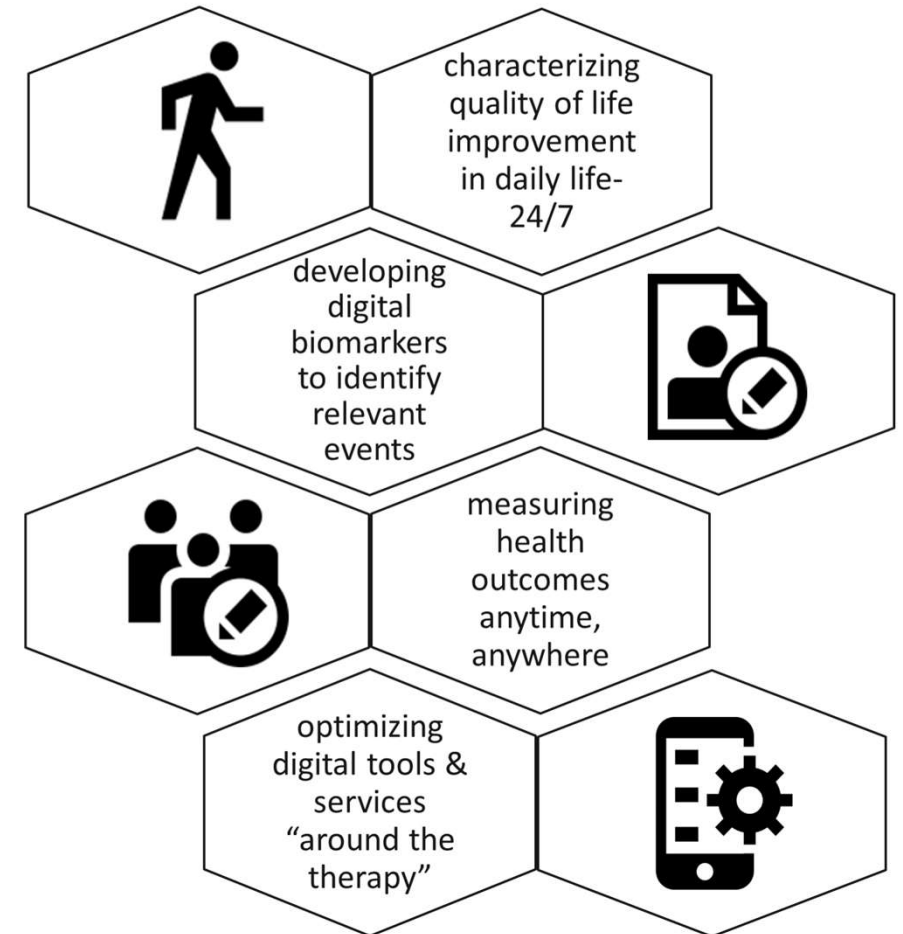
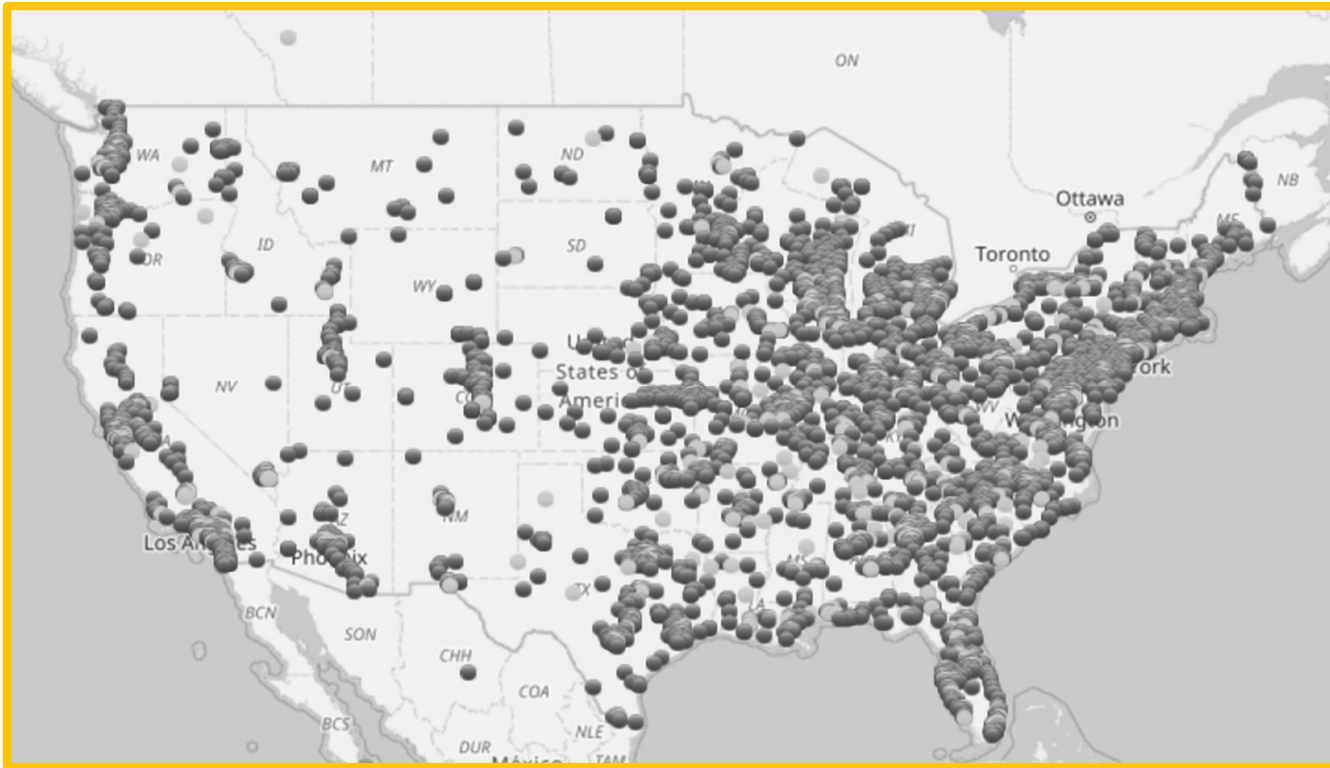
anxiety

location

psoriasis

environmental exposure

Harnessing the power of patients and their data enables us to quantify health outcomes, product impact—and value delivered—in all new ways.



* As an example, in our most recent growth cohorts in late 2017, we have ~10,000 individuals reporting a psoriasis diagnosis.